

Cherukuri Sai Supreeth

Digital Media Strategist | Celebrity & Political Branding Expert

📍 KPHB 6th Phase, Hyderabad, Telangana

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🌐 impressionshub.in

Professional Summary

Award-winning digital strategist with extensive experience in managing high-impact campaigns for celebrities and political leaders across Andhra Pradesh and Telangana. Expert in social media management, PR, and digital engagement, with a proven track record of transforming online identities and driving audience engagement.

Experience

ITDP State Secretary & Digital Marketer

Telugu Desam Party (TDP)

Apr 2023 – Present

- Lead digital campaigns and strategies at the state level, enhancing party visibility and voter engagement.

ITDP Gajuwaka President

Telugu Desam Party (TDP)

Jan 2022 – Mar 2023

- Oversaw constituency-level digital initiatives, resulting in increased public outreach and support.

Digital Media Manager

Palla Srinivas Rao

May 2020 – Dec 2021

- Managed digital presence and campaigns, contributing to a significant rise in public engagement. [Resume Genius+1Canva+1](#)

PR & Social Media Manager

Shanmukh Yadav

Feb 2019 – Mar 2020

- Developed and executed PR strategies, leading to enhanced public image and follower growth.

Social Media Associate

Actor Rahul Vijay

Feb 2019 – Mar 2020

- Handled social media accounts, increasing fan interaction and online presence.

Social Media Coordinator

TNSF

Feb 2019 – Mar 2020

- Coordinated social media efforts, boosting organizational outreach and engagement.[Wise](#)

Digital Media Lead

Yuvagalam, NBK Events

Feb 2019 – Mar 2020

- Led digital campaigns for events, achieving high visibility and participation.

Editor

Nag Sravan (Telugu Yuvatha)

Feb 2019 – Mar 2020

- Edited and managed content, enhancing communication effectiveness.
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Education

Degree

Nagarjuna University, Vijayawada

2017 – 2019

Defence Training

Yuva Defence Academy, Hyderabad

2017 – 2019

Skills

- Digital Strategy
 - Celebrity Branding
 - Campaign Execution
 - Event Promotion
 - Content Creation[Lifewire+12Freesumes.com+12Canva+12Reddit+1Lifewire+1](#)
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Services Offered

- Celebrity & Influencer Digital Branding
 - Political Campaign & Media Strategy
 - Event Promotions & Publicity Management
 - Content Creation & Editorial Strategy
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Testimonials

Event Organizer, Yuvagalam Campaign

"Whether it's planning content or handling a high-pressure event, Supreeth delivers every time with creativity, speed, and total commitment."

Shanmukh Yadav, Hyderabad Public Figure

"We saw a huge spike in engagement and online support thanks to Supreeth's strategy. He's a game-changer when it comes to political media."

TDP Youth Leader, Andhra Pradesh

"His digital campaigns brought remarkable visibility during key events. Supreeth is sharp, responsive, and knows exactly what clicks with the audience."

Rahul Vijay, Tollywood Actor

"Supreeth truly understands how to build a brand. From day one, he took charge of my digital presence and turned it into something both powerful and professional."